

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION MISSISSIPPI

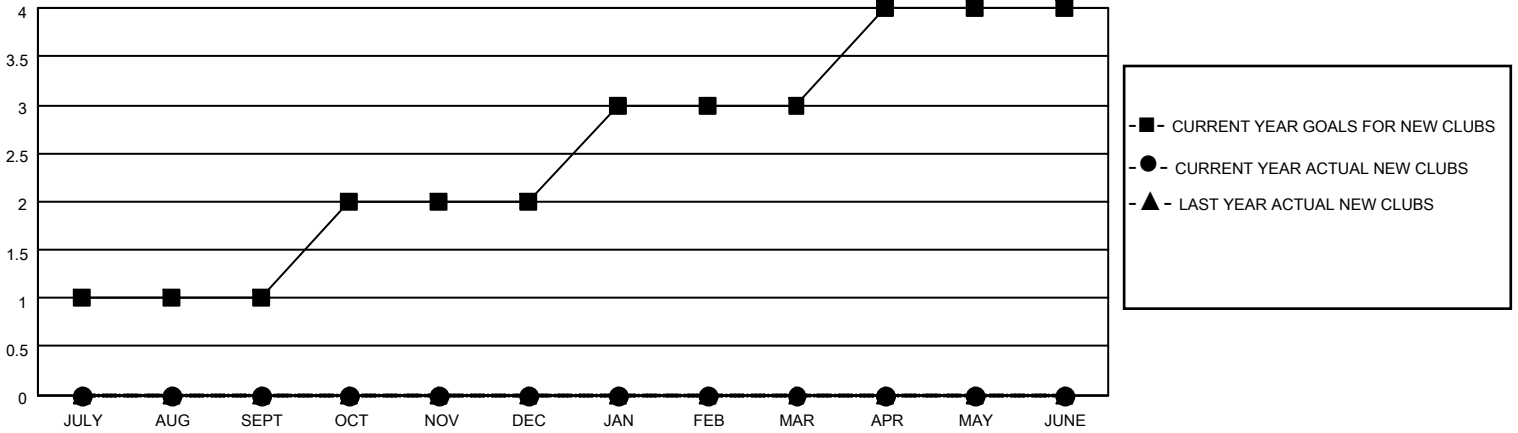
District 30 S

Results as of: 6/30/2021

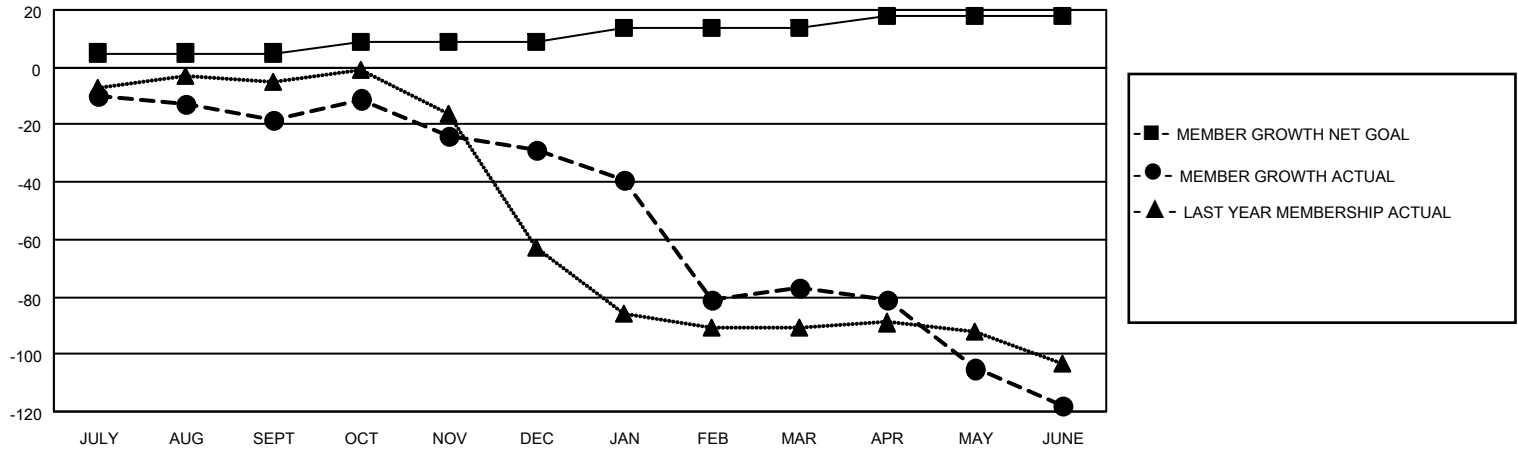
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 1             | 0         | 1             |
| OCT/NOV/DEC           | 1             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 1             |
| APR/MAY/JUNE          | 1             | 0         | 1             |

| Members               |                        |                      |   |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2020-2021 |                        |                      |   |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 5                      | 14                   | 30  |
| OCT/NOV/DEC           | 4                      | 13                   | 24  |
| JAN/FEB/MAR           | 5                      | 42                   | 57  |
| APR/MAY/JUNE          | 4                      | 9                    | 50  |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



|   |  |  |                |    |       |     |       |     |  |  |                           |    |                                 |    |
|---|--|--|----------------|----|-------|-----|-------|-----|--|--|---------------------------|----|---------------------------------|----|
| DROPPED CLUBS: 3  | 16 CLUBS OF 45 ADDED 1 OR MORE NEW MEMBERS | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE            611 (70.96%)</p> <p>FEMALE         250 (29.04%)</p> |                |    |       |     |       |     |  |  |                           |    |                                 |    |
| <p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">DECEASED</td><td style="text-align: right;">20</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">41</td></tr> <tr><td>OTHER</td><td style="text-align: right;">100</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">161</td></tr> </table> | DECEASED                                   | 20   | CLUB CANCELLED | 41 | OTHER | 100 | TOTAL | 161 | <p><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p> | <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">92</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">46</td></tr> </table> | TOTAL FAMILY UNIT MEMBERS | 92 | FAMILY MEMBERS PAYING HALF DUES | 46 |
| DECEASED  | 20   |  |                |    |       |     |       |     |  |  |                           |    |                                 |    |
| CLUB CANCELLED  | 41   |  |                |    |       |     |       |     |  |  |                           |    |                                 |    |
| OTHER   | 100  |  |                |    |       |     |       |     |  |  |                           |    |                                 |    |
| TOTAL   | 161  |  |                |    |       |     |       |     |  |  |                           |    |                                 |    |
| TOTAL FAMILY UNIT MEMBERS   | 92   |  |                |    |       |     |       |     |  |  |                           |    |                                 |    |
| FAMILY MEMBERS PAYING HALF DUES   | 46   |  |                |    |       |     |       |     |  |  |                           |    |                                 |    |